

Global Creative Industries Programme, SMLC, HKU
The Asia Global Cultural Forum (AGCF)

Call for Papers

**Conference on Politics of Creative Industries:
Critical Reflections**

24 - 25 March, 2013

The University of Hong Kong, Hong Kong SAR

The Global Creative Industries Programme of the School of Modern Languages and Cultures at The University of Hong Kong and the Asia Global Cultural Forum (AGCF) invite scholars around the world to submit papers for the “Conference on Politics of Creative Industries: Critical Reflections”.

The creative industries in East Asia have been growing rapidly and played an increasingly important role in the national politics of countries such as China, South Korea and Japan since the mid-1990s. Cultural policy emphasizing the value of creativity and culture has been prioritized in these countries. The development of the creative industries cannot be decoupled from politics. It is important to study the political dimension of the economic activities of the creative industries and the contents of the creative and cultural products as they reflect broader socio-political issues such as nation-building, ethnicity and gender.

This conference provides a platform for scholars from various disciplines such as business, media studies, cultural studies, history and anthropology to study key issues related to the politics of the creative industries through an interdisciplinary perspective. The aims of the conference are to examine and clarify the politics of the creative industries, reflect and refine the meaning of ‘popular culture’ in society and examine and evaluate different cultural policies.

Publication opportunity

We intend that the papers will result in an edited volume to be published in English. Thus it is a condition of all conference attendees that they attend all sessions and agree to submit their paper as a chapter in a forthcoming volume.

Details of Paper Submission

If you are interested in submitting a paper, please send your abstract to Dr. Dixon Wong (hwwongc@hku.hk) and Ms. Karin Chau (karinclf@hku.hk) of the GCI programme by **31 January 2013**. The abstract should be around 200 to 300 words and written in English. After we receive your abstract, we will review it and notify you the result of paper acceptance by **8 February 2013**. Confirmed invitees have to submit their full paper written in English by **17 March 2013**.

For workshop participants outside Hong Kong whose abstracts have been accepted and who have submitted the full paper by **17 March 2013**, subsidy for transportation and 2 nights' accommodation will be provided and paid for by The University of Hong Kong.

If you have any questions about the paper submission, accommodation and transportation arrangement, please contact Dr. Dixon Wong (hwwongc@hku.hk) or Ms. Karin Chau (karinclf@hku.hk).